

Sustainable Choices



**Environmentally Friendly Programs
At RSC Equipment Rental**



RSC Equipment Rental Is Working To Make The World Better. Including Your Next Project.

RSC Equipment Rental provides a variety of equipment and tools to help customers shape the Earth, and now we're finding more ways to help improve the Earth itself!

Clearly, environmental stewardship is something we all need to take seriously, as our fragile planet faces increasing shortages of fuels, clean water, healthy air and many other natural resources. At RSC, we have worked hard to earn a reputation as leaders of the rental industry—in terms of innovation as well as efficiency and performance—our environmentally friendly practices reflect all of those aspects. RSC is making a concerted effort to be more “green,” and to help our customers do the same.



Newer, Well-Maintained Equipment.

RSC takes great pride in offering one of the cleanest, youngest equipment fleets in the rental industry, and we maintain our machinery to the highest levels of manufacturers' recommendations. In addition to assuring you of reliable performance and less down time, our top-quality equipment has many environmental benefits.



Using Less Paper

RSC has implemented many important steps to use less paper. Our electronic ordering, invoicing and other paperless communications help speed up your information flow, and maintain accurate records.

By internally implementing a digitized document storage and workflow system, RSC has dramatically reduced the amount of printed paper used by almost every department. These and other print reduction efforts will save several million sheets of paper annually.



Recycling And Reusing

Each RSC branch and office is asked to recycle metal, batteries, lubes, oil, paper, plastic, pallets and corrugated materials. We are also using recycled-content materials and ecologically sensitive products whenever possible. Even the RSC employee newsletter is printed on recycled paper and packaged in environmentally friendly material.

Minimizing Your Project's Environmental Impact

The experienced, knowledgeable staff at RSC can help with jobsite challenges such as environmental compliance and other related issues. We work with you to implement the best equipment, tools and processes needed to solve your needs as quickly and cost-effectively as possible.

By RSC switching from heavy solvent-based parts washers at all locations to bioremediating parts washers, RSC reduces hazardous waste, VOCs, other air pollution and safety risks.

Future Improvements

RSC has made a genuine commitment to do more for our environment. As part of our investment, we have established a team of RSC employees, managers and other professionals to develop new ways to conserve resources and reduce waste.

We evaluate specific products and processes to make us even more eco-friendly, such as biofuels, lighting audits, more efficient plumbing fixtures and other practical innovations.

With our sustainable business initiative, RSC is making great strides in reducing our carbon footprint and lowering our common environmental burden—to make it even better, our new efficiencies help customers save time doing business with RSC. To learn more about RSC's environmental practices, visit RSCrental.com/sustainability or visit your local RSC branch.

RSC'S SUSTAINABLE STATISTICS

Due to our tire pressure equalizers and a reduction in engine idle time, RSC will reduce over 10,000,000 pounds of CO₂ annually.

RSC's EDI efforts have reduced over three tons of paper consumption annually.

RSC's refurbishment efforts have reduced the need for 22,000,000 pounds of steel. This results in saving enough energy to provide electricity to 2,000 homes annually.

A solvent-based parts washer generates volatile organic compounds (VOCs) comparable to the annual emissions of 10 automobiles. RSC's efforts have reduced the equivalent automobile emissions by 4,200 cars annually.

With a fully implemented program of using solid-rubber tires versus foam-filled pneumatic tires on forklifts and skidsteer loaders, RSC will prevent over 15 million pounds of tires from entering local landfills annually.

Sustainable Initiatives

From RSC Equipment Rental

Well-Maintained Equipment Reduces Carbon Footprint

1 Less Engine Idling Time
Another way that RSC makes a difference is our policy for drivers to turn off delivery truck engines whenever possible, which lowers emissions and conserves fuel. RSC electronically monitors engine idle time in our delivery vehicles. Our efforts have already reduced idling by 10 percent across the company. In several RSC locations, the reduction is close to 20 percent!

Greener Delivery and Pick-Up

RSC is efficient with scheduling equipment drop-offs and retrievals. By making fewer, more productive trips, we save fuel and lower emissions, while also streamlining the overall rental process.

2 Proper Tire Pressure
As with any vehicle, maintaining optimal tire inflation improves gas mileage. RSC uses a tire pressure equalization system, which enables drivers to keep tires at the recommended pressure. This also helps prevent tire blowouts caused by under-inflation, and minimizes any "drag factor" that could impact truck performance, tire life and fuel efficiency.

3 Promoting Air Quality
Newer equipment at RSC has reduced carbon emissions by half, compared to other manufacturer's models. RSC further reduces air pollutants by keeping engines well maintained and finely tuned.

4 Greater Fuel Efficiency
Strictly following manufacturers' preventive maintenance guidelines helps ensure that all RSC equipment runs smoothly and operates at peak efficiency. That reduces fuel consumption—which saves you money—and reduces exhaust emissions. RSC also works with suppliers to obtain the highest tier-rated engines in our fleet to reduce fuel consumption.

Reduce, Reuse and Recycle at RSC Facilities

5 5S Program
Continuous improvement has resulted in industry-leading operational efficiency and equipment reliability. The "5S" (sort, store flow, shine, standardization and self-discipline) shop flow system is designed on lean principles, key to a total quality environment. Our 5S program is a technique of workplace organization that fosters continuous improvements, efficiency and pride.

6 Cleaner Wash Racks
Wash racks at RSC locations drain solids through an oil/water separator to prevent contaminants from entering storm drains and polluting water sources. Solids extracted from the wash water are disposed of through proper treatment and recycling.

7 Parts Washers
Switching from a heavy solvent-based parts washing method, all RSC locations now use an environmentally friendly system that reduces hazardous waste, VOCs and other air pollution and safety risks.

8 Oil Recycling
Keeping your rental equipment running smoothly requires frequent oil changes, RSC works with multiple vendors throughout North America to recycle waste oil.

9 Recycling of Shop Items
When a RSC shop has scrap metal and waste such as lubricants, antifreeze, batteries, etc., it is recycled.

Visit RSCrental.com/sustainability for more information. RSC employees: log on to the RSCredline.com/greenteam for more information. Stay tuned for our Corporate Social Responsibility (CSR) report, coming late 2009.

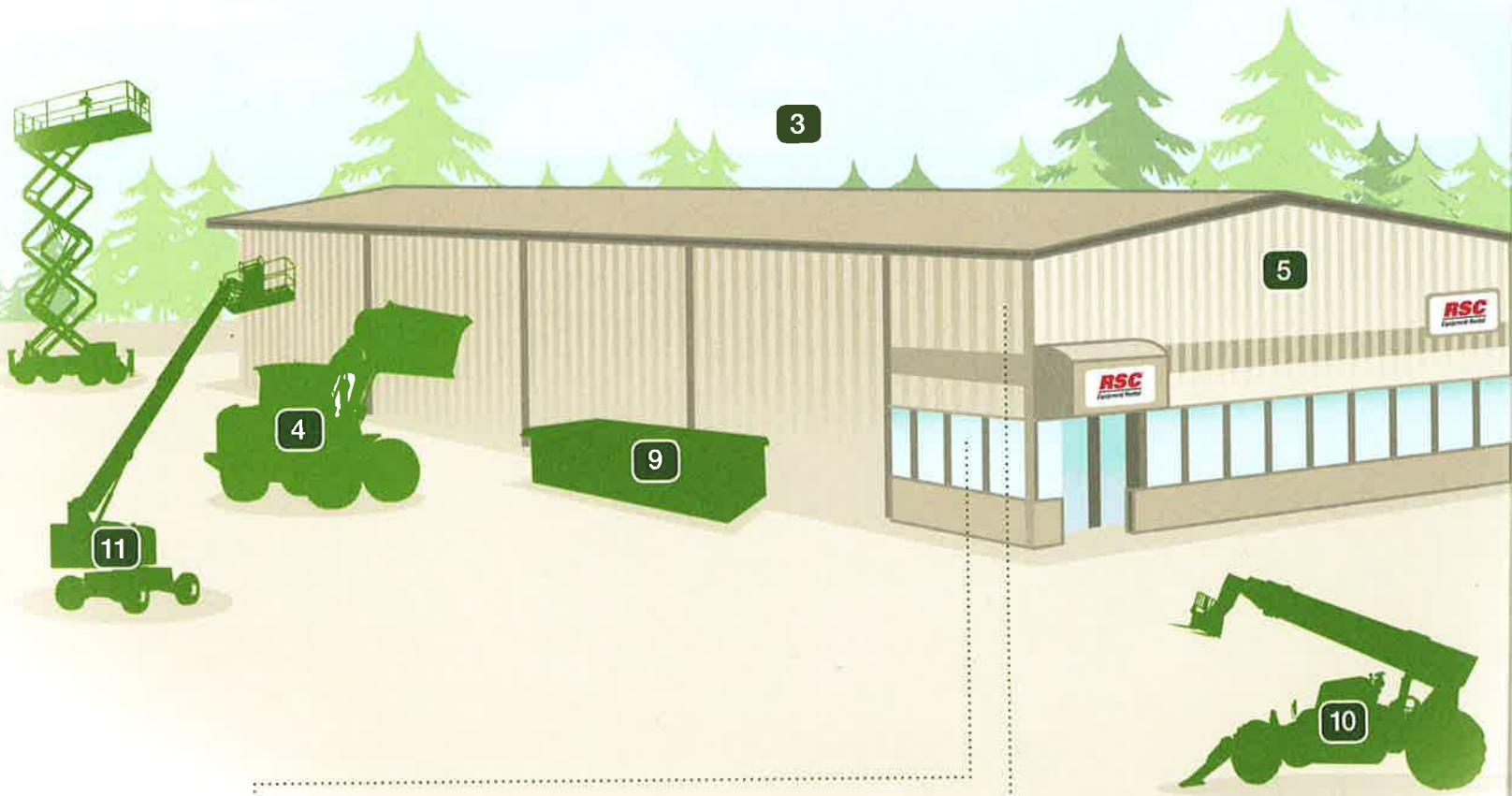
Solid Waste Reduction

10 Solid Tire Program

By replacing air-filled tires with solid-rubber tires on forklifts and skidsteer loaders, RSC keeps tons of spent rubber tires out of landfills, while improving safe operation of the equipment.

11 Equipment Refurbishment

Selected aerial work platforms are put through a factory refurbishment program that extends their useful life and reduces solid waste.



RSC Branches Get a Little Greener

Green-friendly locations include:

- > E-glass
- > Insta-hot water heater
- > T-5 lighting
- > Occupancy sensors on lighting
- > Cool roof
- > Insulation upgrade
- > HVAC upgrade
- > Programmable thermostats
- > Low-flow plumbing fixtures
- > The use of local materials.

Based on a six month comparison, these green-friendly items have an impact with savings of approximately \$400 a month on their electricity bills.

Paperless Office

12 RSC Online[®] and Electronic Payments

Our broadly used electronic ordering, delivery and billing systems RSC Online[®] and RSC e-Pay[™] significantly reduce the amount of paper used, and save a lot of time in your business.

Online Catalogs

The RSC catalog is available online at RSCrental.com, as well as in CD form, resulting in dramatic reductions of paper usage.

Electronic Data Interchange (EDI)

Through EDI, purchase orders are sent electronically to our vendors who respond with paperless invoices. These seamless transactions significantly reduce the volume of paper that would be required using the old-fashioned way.

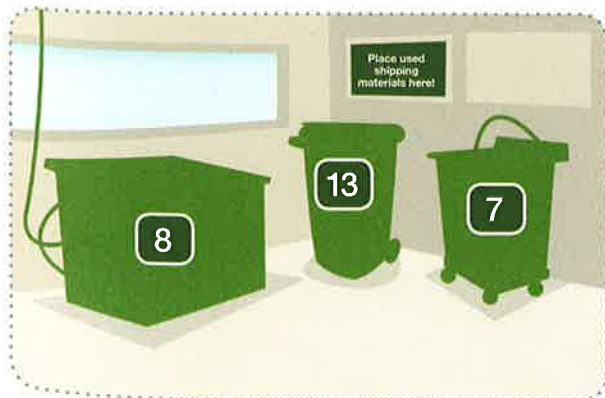
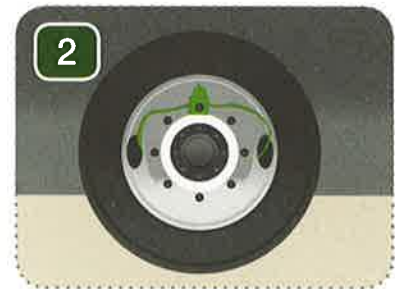
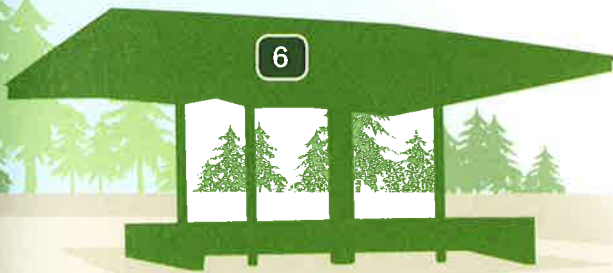
Total Control[®] Equipment Management System

The Total Control[®] management system helps large rental equipment users manage equipment and access all information at their fingertips. The web-based software program provides real-time data about equipment status, hours used, costs and more. Paperwork like purchase orders, rental contracts or invoices is completely eliminated.

Total Control enables our customers to more efficiently meet their equipment rental needs, which in total helps to reduce carbon emissions.

13 Creatively Reusing Paper Products

Various RSC branches make arrangements with other local companies—like a packaging store—to pick up and reuse leftover packing material, empty boxes and other shipping materials. This cuts down on landfill waste and reduces consumption of paper.



Tips to Improve Environmental Sustainability

1. Recycle printing paper, corrugated materials, plastic bottles, soda cans, toner cartridges, old cell phones and other electronics.
2. Do a lighting audit—install low-energy bulbs and automatic motion light switches to be more energy efficient and reduce electrical bills.
3. Install a digital thermostat to control facility heating and cooling.
4. Replace old break room refrigerators and ovens. Use Electronic Data Interchange (EDI) for orders, invoices and payments to reduce printing and mailing.
5. Reduce printing, but when you do print documents in black and white and use the double-sided printing option.
6. For guides, catalogs or other company publications, select a print vendor who will use low VOC ink and recycled-content paper.
7. Use a document management service to recycle unwanted, corporate-sensitive documents.
8. Reduce solid waste by purchasing supplies that are recyclable, and made from recycled materials.
9. Install low-flow faucets and toilets in restrooms to conserve water.
10. Make sure company vehicles are well maintained and have correct tire pressure to reduce gas consumption. Reduce idling and encourage use of hybrid vehicles to reduced hydrocarbon footprint.
11. Use local vendors to decrease transportation emissions from transportation.

It's the right thing to do for your employees, customers and for your bottom line.

***Empowering People
to Cultivate Sustainability***

If you have additional ideas or comments, please email greenteam@RSCrental.com.